## DETAILED ACTION

## Response to Arguments

Applicant's arguments, see pages 14-16, filed on April 01, 2008, with respect to claims 1-7, 9-15 and 17 have been fully considered and are persuasive. The rejection of claims 1-7, 9-15 and 17 has been withdrawn

## Allowable Subject Matter

- Claims 1-7, 9-15 and 17 are allowed.
- 3. The following is an examiner's statement of reasons for allowance: claims 1-7, 9-15 and 17 are allowable over the prior art of record because the Examiner found neither prior art cited in its entirety, nor based on the prior art, found any motivation to combine any of the said prior art which teaches a method and apparatus for delivering image data based on a request from a client terminal comprising means for or steps of displaying a view of simplified image data of image data matching the retrieval condition and/or data regarding a designated item among contents-related information attached to the image data, wherein the content-related information includes information with regard to location, object, situation, shooting point and shooting time of the retrieval result, wherein determining the image data is in accordance with the retrieval condition and different information which indicates a difference or a plurality of differences in contents-related information attached to each image data and wherein the simplified image data matching the retrieval condition is mapped to a corresponding position on a map by using attached GPS information

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

## Conclusion

- The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
  - a. Ohata (Publication No. US 2002/0045987) discloses a digital broadcast signal processing apparatus and method using information of combination of the GPS position information of a movable body.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Madeleine AV Nguyen whose telephone number is 571 272-7466. The examiner can normally be reached on Monday-Friday 9:00am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Edward L. Coles can be reached on 571 272-7402. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2625

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Madeleine AV Nguyen/ Primary Examiner, Art Unit 2625 Madeleine AV Nguyen Primary Examiner Art Unit 2625

June 16, 2008